

# \$40.00 MASTERCARD® REWARD CARD



Buy any set of four new Uniroyal® passenger or light truck tires at participating dealers between May 1 - May 31, 2018, and get \$40 via Mastercard® Reward Card after submission!\*

**There are two options for rebate submission.**

1) For faster service, submit your redemption online now at [tirerewardcenter.com](http://tirerewardcenter.com).  
**OR**  
 2) Complete and mail in this redemption form.

To learn more, call 1-800-675-9307. Offer valid on purchases from 05/01/18-05/31/18. Form must be received by 6/30/18.

**How to receive your \$40 via Mastercard® Reward Card:**

- Purchase tires from a participating dealer. Please call 1-877-458-5878 for participating dealers.
- Submit your redemption online at [tirerewardcenter.com](http://tirerewardcenter.com) or complete and mail in this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new Uniroyal passenger or light truck tires within the offer period.
- Mail to: 2018 Uniroyal May Promotion, P.O. Box 559, Suite 365, Milan, IL 61264.
- Not valid with any other offer. See offer terms and conditions on the reverse for further details.
- To check the status of your Reward Card request, visit [tirerewardcenter.com](http://tirerewardcenter.com).

Where did you buy your tires? (Dealer Name)  
 \_\_\_\_\_  
 \_\_\_\_\_

Invoice Number \_\_\_\_\_ Date of Purchase \_\_\_\_\_  
 \_\_\_\_\_ Mo. \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

Year of Vehicle \_\_\_\_\_ Make (e.g., Ford) \_\_\_\_\_ Model (e.g., Taurus) \_\_\_\_\_

Email Address \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_ Apt./Suite Number \_\_\_\_\_  
 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Phone \_\_\_\_\_  
 \_\_\_\_\_ The last four digits of phone number are required for rebate processing  This is a business-owned vehicle

What is the next vehicle you plan to purchase tires for?  
 Year of Vehicle \_\_\_\_\_ Make (e.g., Ford) \_\_\_\_\_ Model (e.g., Taurus) \_\_\_\_\_

Does this vehicle currently have Uniroyal tires? (Please check one.)  
 Yes  No  Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)  
 In the next 30 days  31 to 90 days from now  
 91 days to 1 year from now  More than 1 year from now

**■ YES!** I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for new product information from Uniroyal.  
 Uniroyal has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

Does this vehicle currently have Uniroyal tires? (Please check one.)  
 Yes  No  Don't know

How many vehicles are in your household? (Please check one.)  
 1  2  3  4  5 +

What is your age? (Please check one.)  
 18 - 25  26 - 39  40 - 55  
 Over 55

How many tires did you intend to purchase prior to learning of this promotion? (Please check one.)  
 0  1  2  3  4

How did you first hear about this promotion? (Please check one.)  
 Direct mail  Radio  
 Newspaper  Television  
 Salesperson in store  Website  
 In-store display  Email  
 Word of mouth or friends/family  Other  
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of Uniroyal tires? (Check all that apply.)  
 Promotion/sale  
 Dealer recommendation  
 Friend/relative  
 Quality of product recommendation  
 Mileage warranty  
 Free flat change and tow service  
 Actual tires on display  
 Tires in stock  
 Online research (reviews, websites, etc)  
 Replacing another set of Uniroyal tires  
 This dealer's support of youth soccer

How many years have you been a Uniroyal tire owner?  
 First time  Less than 5 years  
 More than 5 years

Were you familiar with the Uniroyal brand before this purchase?  
 Yes  No  A little

OLF

**OFFER TERMS AND CONDITIONS**

\*Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands). Purchase must be completed between 05/01/2018 and 05/31/2018. Limit of one (1) redemption request (\$40 Mastercard® Reward Card) per purchase of four (4) new Uniroyal® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 06/30/2018. Please allow four (4) to six (6) weeks for delivery of the \$40 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, wholesalers, business accounts and purchases for resale are not eligible for this promotion. However, small business fleets (excluding National Accounts, Government Accounts, and Utility accounts) are eligible for this promotion only with the purchase of a set of four Uniroyal® Laredo® HD/H and Laredo HD/T tires. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers (e.g., Sears) and national retailers (e.g., Discount Tire, Tire Kingdom, NTB, Merchant's, and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Uniroyal® (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Uniroyal reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Uniroyal is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-675-9307 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the Uniroyal® May \$40 Promotion when calling. Offer may not be assigned, traded, sold or combined with any other offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated.